

FOURTH ANNUAL ROTARY

ROCK-N-RIBS

Rotary



Presented by the
La Crosse Valley View Rotary
& Holmen Area Rotary Clubs



JUNE
22-24
2018

SMOKY-DELICIOUS FOOD,
FUN & MUSIC FOR ALL AGES

Valley View Mall, JC Penney parking lot

All events are free & open to the public

FEATURING THE



Presented by GO RVing

JUNE 21-24, 2018

DAILY TAKEOFFS

Veteran's Freedom Park

WEIGH-INS

Veteran's Freedom Park (Thurs-Fri)
Valley View Mall (Sat-Sun)

MORE INFORMATION AT ROTARYROCKNRIBS.COM

PRESENTED BY: Verve, a Credit Union • Kish & Sons Electric • Mountain Dew • Explore La Crosse
Wolter Power Systems • Northern Battery • Gander Outdoors • Mid-West Family Broadcasting
Outback Entertainment • Hampton Inn of La Crosse • Midwest TV & Appliance

Applebee's • Big Boar BBQ • Blaine's Farm & Fleet • Brickl Brothers • Bronston Chiropractic • Bubba's Meats
Burkhardt Physical Therapy • Centurylink • Dairyland Power • Dairy Queen of Onalaska • Dakota Supply Group
Dick's Pallet Works • Edward Jones • Express Employment Professional • Express Printing • Fleis Insurance
Goodyear • Hampton Inn of Onalaska • Harter's Quick Clean-up • JRM CPAs • Klug Insurance • La Crosse Sign
Magnum Media • Mathy Construction • Mayo Clinic Health System • Merchants Bank • Microtel Inn
Optical Fashions • Pearl Street Brewery • Pepsi • Red Balloon Early Learning Center • Red LobsterRod's
Powersports • Schoepner & Associates • Stifel Nicolaus • Stoney Creek Hotel & Conference Center
Sweet Lou BBQ • Texas Roadhouse • Tradehome Shoes • Vendi Advertising • Xcel Energy

THURSDAY, JUNE 21

- Bassmaster **TAKEOFF** ● 5:45 am at Veteran's Freedom Park
- Bassmaster **WEIGH-IN** ● 3-5 pm at Veteran's Freedom Park

FRIDAY, JUNE 22

- Bassmaster **TAKEOFF** ● 5:45 am at Veteran's Freedom Park
- Bassmaster **WEIGH-IN** ● 3-5 pm at Veteran's Freedom Park
- FOOD & BEVERAGE VENDORS** ● 4-10 pm at Valley View Mall
- TOM CONRAD** ● **LIVE MUSIC** from 5:30-6:30 pm
- KIDS Q COMPETITION** ● Grills fire up at 6 pm
Presented by Texas Roadhouse
-  **COMPETITION** ● Steak turn-in at 7:30 pm
Presented by Bubba's Meats
- BLACK RIVER REVUE** ● **LIVE MUSIC** from 6:45-9:30 pm
- BIG DADDY CADE AND THE BLUES MASTERS** ● **LIVE MUSIC** from 9:30-11 pm

SATURDAY, JUNE 23

- Bassmaster **TAKEOFF** ● 5:45 am at Veteran's Freedom Park
- FOOD & BEVERAGE VENDORS** ● 10 am-10 pm at Valley View Mall
- NATIONAL VENDORS DISPLAY** ● 11 am-3 pm at Valley View Mall
- Bassmaster **WEIGH-IN** ● 3-5 pm, Finalists to be announced
-  **COMPETITION** ● **PRO STATE CHAMPIONSHIP AND STAND ALONE BACKYARD**
Winners to be announced at 5 pm
- HYDE** ● **LIVE MUSIC** from 6:30-10 pm

SUNDAY, JUNE 24

- Bassmaster **TAKEOFF** ● 5:45 am at Veteran's Freedom Park
- MYSTERY BOX CHALLENGE** ● 8 am-2:30 pm at Valley View Mall
Presented by Midwest TV & Appliance and Big Green Egg
- FOOD & BEVERAGE VENDORS** ● 10 am-5 pm at Valley View Mall
- NATIONAL VENDORS DISPLAY** ● 11 am-3 pm at Valley View Mall
- Bassmaster **WEIGH-IN** ● 3-5 pm, Finalists to be announced